



Women Build 2026

What is Women Build?

Women Build is part of an annual international Habitat movement that empowers women to build stronger, more resilient communities from September 21 to September 25, 2026.

Since it began in 1991, Women Build has grown to take place in more than 70 countries – from Canada to Kenya. Former First Lady Hillary Clinton brought increased awareness when she participated as part of the Jimmy and Rosalynn Carter Work Project in 1997.

Women Build not only promotes hands-on learning and skill development, but it also fosters a sense of community, solidarity, and empowerment. Participants break down barriers, and become part of a movement that is changing lives and building brighter futures for generations to come.

Your team will work alongside experienced construction professionals and other volunteers to help build homes for hard-working families in need of affordable housing.

41%

of Habitat homeowners are single-parents.

89%

of those households are female-led.

Why sponsor Women Build

Your sponsorship will directly impact the lives of future Habitat homeowners, and cover construction costs, while giving you and your team a hands-on opportunity to build a Habitat home.

By sponsoring Women Build, your brand will reach thousands of people and promote your company as a community-minded business.

Beyond positive brand association, sponsorship includes unique marketing opportunities, employee engagement, a rewarding team-building experience, and networking.

Women Build demonstrates that when women lead, communities thrive. Your support amplifies this vital movement and empowers women to play a key role in solving the housing crisis.



“Excellent event – both enabling us to give back in a concrete and meaningful way to the community and at the same time, build community and empower women to use tools and do construction.”

Past Women Build Participant



How it works

All you have to do is show up – We take care of the rest!

Included:

- Orientation with the Construction Manager and hands-on training
- Tools and safety equipment
- Lunch and snacks throughout the day
- Commemorative t-shirt
- Team photo

What you'll do

Construction activities vary depending on the stage of the project.

Possible activities may include:

- Framing
- Flooring
- Installing Insulation
- Dry Walling
- Sheathing

Your day at a glance

START - 8:30 am

Participants arrive on site to sign in. All attendees will be outfitted with personal safety gear and given an exclusive Women Build 2026 t-shirt. Morning coffee and snacks will be available.

8:45 am

Welcome speech, safety briefing, and team assignments. Teams will gather with their crew leader and the work begins!

LUNCH - 12:00 pm

Lunchtime! Your team will enjoy a catered lunch and hear from Habitat speakers, including Habitat homeowners.

END - 3:30 pm

Clean-up and farewell.



Sponsorship opportunities

Presenting Sponsor | \$35,000

Exclusive benefits:

- Presenting Sponsor recognition in all promotional and media materials
- Exclusive build day with up to 30 female participants
- Given the kick-off day (first day) of the event
- Lunch-and-learn for staff members with special Habitat guest speaker
- Interview with female leader included in post-event video produced by Habitat, shared on Facebook, Instagram and/or LinkedIn with tags and mentions
- One future Build Day for your organization to be booked at a later date (\$6,000 value)
- Minimum three features, including tags and mentions, on Facebook, Instagram and/or LinkedIn

Pre-event benefits:

- Title sponsor and primary logo placement on Women Build webpage*
- Feature blog, including quotes from interview with female leader, on Habitat website, shared on Facebook, Instagram and/or LinkedIn with tags and mentions

On-site benefits:

- Logo placement on all hard hats
- Primary logo placement on front of Women Build t-shirts
- Primary logo placement on event signage
- Speaking opportunity at all four event days
- Special acknowledgment in thank-you remarks each event day

Post-event benefits:

- Inclusion in minimum one Instagram reel with tags and mentions
- Logo inclusion in 2025 Annual Report
- Invitation to future Home Dedication

Project Manager | \$25,000

Pre-event benefits:

- Logo placement on Women Build webpage*

On-site benefits

- Up to 20 female participants
- Logo recognition on event signage
- Logo recognition on Women Build t-shirts
- Logo placement on all hard hats
- Special acknowledgment in thank you remarks each event day
- Speaking opportunity at one event day

Post-event benefits:

- Inclusion in minimum one Instagram reel with tags and mentions
- Logo inclusion in 2025 Annual Report
- Invitation to future Home Dedication
- Lunch-and-learn for staff members with special Habitat guest speaker

Supervisor | \$15,000

Pre-event benefits:

- Logo placement on Women Build webpage*

On-site benefits

- Up to 10 female participants
- Logo recognition on event signage
- Logo recognition on Women Build t-shirts
- Acknowledgment in thank you remarks each event day
- Speaking opportunity at one event day

Post-event benefits:

- Inclusion in minimum one Instagram reel with tags and mentions
- Logo inclusion in 2025 Annual Report
- Invitation to future Home Dedication

Foreman | \$10,000

Pre-event benefits:

- Logo placement on Women Build webpage*

On-site benefits

- Up to 5 female participants
- Logo recognition on event signage
- Logo recognition on Women Build t-shirts
- Acknowledgment in thank you remarks each event day

Post-event benefits:

- Inclusion in minimum one Instagram reel with tags and mentions
- Logo inclusion in 2025 Annual Report
- Invitation to future Home Dedication

*Until registration opens for following year



Sponsorships at a glance

	Presenting Sponsor	Project Manager	Supervisor	Foreman
Sponsorship amount	\$35,000	\$25,000	\$15,000	\$10,000
Presenting sponsor logo on all promotional material	X			
Given kick-off (first day) of event	X			
Lunch-and-learn for staff members with special Habitat speaker	X	X		
Inclusion in post-event video	X			
One future Habitat Build Day	X			
Minimum three features on Facebook, Instagram, LinkedIn	X			
Title sponsor/primary logo placement on Women Build webpage	X			
Feature blog on Habitat website, shared on social media	X			
Logo on hard hats	X	X		
Primary logo on front of t-shirts	X			
Primary logo on event signage	X			
Speaking opportunity at all four event days	X			
Special acknowledgment in thank you remarks each day	X	X		
Logo on Women Build webpage	X	X	X	X
# Of Participants	30	20	10	5
Logo recognition on event signage	X	X	X	X
Logo recognition on Women Build t-shirts	X	X	X	X
Acknowledgment in thank you remarks each day	X	X	X	X
Speaking opportunity at one event day	X	X	X	
Inclusion in minimum one Instagram reel with tags and mentions	X	X	X	X
Logo inclusion in 2026 Annual Report	X	X	X	X
Invitation to Home Dedication	X	X	X	X

About Habitat

Habitat for Humanity Southern Alberta is a non-profit organization that brings people together to build homes, communities and hope.

400+ & 1200+
families children

Since 1990, we have partnered with more than 400 families across Southern Alberta, changing the lives of over 1,200 children.

How we help families

We build homes with the help of donors, community partners, and volunteers. These homes provide a solid foundation and a healthier future for Habitat homeowners.

Families purchase their homes with no down payment, no interest, and monthly payments never exceed more than 30 percent of a family's total household income.



no down payment



no interest





About the current build

Habitat's newest project is located in Chestermere. The project will provide affordable homeownership opportunities for 24 families in Southern Alberta.

Each home includes:

- 3 bedrooms
- 1.5 baths
- In-suite laundry
- Private backyard
- Outdoor parking stall
- Optional developed basement
- 5 energy-efficient appliances

Build with us!

This is a special opportunity to bring your team together with other community leaders to address the housing crisis.

Participants of all skill levels are welcome and no construction experience is required! This one-of-a-kind engagement opportunity offers your organization a chance to invest in your employees while making a real difference in the lives of hard-working families and building more resilient communities.

- Recognize and celebrate women leaders, employees or clients
- Highlight women in the construction industry and encourage more women to join
- Grow your reputation as a community-minded business
- Provide meaningful engagement opportunities for staff and key stakeholders
- Profile your commitment to community investment
- Build homes that will stay in Calgary's affordable housing supply in perpetuity

Thank you for your consideration in sponsoring Women Build. We look forward to discussing this exciting partnership opportunity with you.

Questions?

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every hand
makes a difference