



Industry Build 2024

Building the future together:
an investment in sustainable
community growth

For inquiries about this proposal, the project
or Habitat in general, please contact:

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Building the future together: an investment in sustainable community growth

Build with us!

Your team members will roll up their sleeves and come together to build a home on a Habitat for Humanity Southern Alberta build site. Together we can support families build strength, stability, and independence through affordable homeownership.

Participants of all skill levels are welcome and no construction is experience required! This one-of-a-kind engagement opportunity offers your organization a chance to invest in your employees while making a real difference in the lives of hard-working families in your community. Your team will learn useful skills as they work side-by-side in a safe environment following the leadership of experienced Habitat staff and volunteer Crew Leaders.

Whether your team has never swung a hammer or are already have some knowledge about construction, all are welcome to participate in our Industry Build event!

- Give your employees a unique team-building experience.
- Provide a fun & interactive way to give back to the community.
- Cultivate an energetic and unified workforce.
- Enhance your company's brand by showcasing your involvement in the community.

What is Industry Build?

Industry Build is an initiative that will bring together more than 100 participants from energy companies across Southern Alberta to build homes in the community of Livingston from **May 27 - May 30, 2024**.

This is an exciting opportunity to bring your team together with other members of the energy sector for a rewarding experience that will improve the community we live in.

Your team will work alongside experienced construction professionals and other volunteers to help build a home for a hard-working family in need of affordable housing. Participants will learn new skills or add more experience to their existing abilities.

Why sponsor Industry Build?

Your sponsorship will directly impact the lives of future Habitat homeowners, and cover construction costs, while giving you and your team a hands-on opportunity to build a Habitat home.

By sponsoring Industry Build, your brand will reach thousands of people and build your reputation as a community-minded business. Sponsorship benefits include unique marketing opportunities, employee engagement, and a rewarding team-building experience.

An investment in Industry Build is an investment in your community, your team members, and your corporate brand.





How it works

By committing to a sponsorship, you and your team can look forward to a meaningful and action-packed day at our build site. Participants of all skill levels are welcome and no previous construction experience is required. Your team will learn useful skills as they work together under the leadership of experienced Habitat staff and volunteers.

All you have to do is show up - We take care of it the rest!

Included:

- Orientation with the Construction Manager and hands-on training
- Tools and safety equipment
- Lunch and snacks throughout the day
- Commemorative t-shirt
- Team photo

What you do

Construction activities vary depending on the stage of the project.

Possible activities may include:

- Framing
- Flooring
- Installing Insulation
- Dry Walling
- Sheathing

Your day at a glance

START - 8:30 am

Participants arrive on site to sign in. All attendees will be outfitted with personal safety gear and given an exclusive Calgary Industry Build dry-fit t-shirt. Morning coffee and snacks will be available

8:45 am

Welcome speech from Habitat CEO, safety briefing, and team assignments. Teams will gather with their crew leader and the work begins!

LUNCH - 12:00 pm

Lunchtime! Your team will enjoy a catered lunch and hear from Habitat speakers, including Habitat homeowners.

END - 3:30 pm

Clean-up and farewell.



Sponsorship opportunities

Master Builder (Presenting) | \$30,000

- Up to 30 participants, your team will have the day to yourselves.
- First choice of Build Day during the week of Industry Build.
- Title Sponsor recognition on all promotional and media materials.
- Exclusive logo placement on all t-shirts and hard hats.
- Invitation for all participants to attend a Home Dedication ceremony to see a finished home.
- Logo placement on the Industry Build webpage and event signage.
- Speaking opportunity at the event.
- Special acknowledgement in thank you remarks.

Project Manager | \$20,000

- Up to 20 participants.
- Recognition on promotional and media materials.
- Invitation to all participants to attend a Home dedication ceremony to see a finished home.
- Logo on the Industry Build webpage and event signage.
- Special acknowledgement in thank you remarks.

Supervisor | \$10,000

- Up to 10 participants.
- Invitation to all participants to attend a Home dedication ceremony to see a finished home.
- Logo on the Industry Build webpage and event signage.
- Special acknowledgement in thank you remarks.

Foreman | \$5,000

- Up to 5 participants.
- Logo on the Industry Build webpage and event signage.
- Invitation for all participants to attend a Home dedication ceremony to see a finished home.
- Special acknowledgement in thank you remarks.

Thank you for the consideration of this request. I look forward to further discussing this exciting partnership opportunity with you in person.

Sincerely,

Kim Elson

Donor Relations Specialist
Habitat for Humanity Southern Alberta

About Habitat

Habitat for Humanity Southern Alberta is a non-profit organization that brings the community together to help families build strength, stability and independence through affordable home ownership. We envision a world where everyone has a safe and affordable home.

In addition to Calgary, we operate across Southern Alberta in communities such as: Medicine Hat, Brooks District, Foothills, and Mountain View County. We are part of the global Habitat for Humanity network.

350 & 1000
families children

Since 1990, we have partnered with more than 350 families across Southern Alberta, changing the lives of more than 1,000 children.

How we help families

With the support of donors, sponsors, community partners, and volunteers, we build homes alongside future Habitat homeowners to provide a foundation for secure, independent, and healthier futures.

Families purchase their homes with no down payment and no interest, and mortgage payments are guaranteed to never exceed 30 percent of each family's total household income.



no down
payment



no interest





About the current build

Habitat's newest project is located in Calgary's northeast community of Livingston. The project will provide affordable homeownership opportunities for 24 local families.

Each home includes:

- 3 Bedrooms
- 1.5 baths
- 1,200 sf
- Private backyard
- Optional developed basement



Habitat for Humanity® Southern Alberta

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