

# the second secon

Asma and Husna moving into their Habitat home in Calgary in September 2023.

Habitat for Humanity Southern Alberta staff in the community of Cornerstone for a Home Dedication in Calgary August 2023.

ev

希腊

**me** 

hon

every

11

an making

1480

Habi

ev ch deser

and st www.h

f

1484

er M

Y

IE M 610

*je* 

ve:

01

The Sector

## table of contents

a message of thanks	4
our vision	5
what we do	5
the need	6
our solution	7
mildred's story	8
the impact	10
financial summary	11
2023 board members	12
our supporters	13



# a message of thanks...

When Mildred, a future Habitat homeowner, thinks of home, the first words that come to mind are "family, safety, belonging and peace." She looks forward to the day that "stability" also has a place in her mind when she buys her Habitat home in 2024.

Over the past five years, Mildred has faced overcrowded, unsafe living conditions and dramatic rent increases, causing her family of four to uproot their lives every two years.

Her story, which is featured in this annual report, is echoed by thousands of families impacted by the current housing crisis. **Recent research indicates that one in five households cannot afford their housing.** This puts tremendous pressure on our communities, both socially and economically.

So, at a time when our community needs us most, we are rising to meet the need for affordable home ownership in Southern Alberta. Last year, thanks to your incredible support, we delivered \$10.3 million of affordable homes, helping a record-number of families, just like Mildred's.

In the Southern Alberta housing landscape, **Habitat for Humanity is a highly trusted and proven affordable home ownership solution.** We fill the role of developer, builder, lender and service provider to help families in need of safe, stable housing. We are able to do this because of our unique model of **sustainability, social enterprise, and community support.** 

**To achieve sustainability,** we reinvest the mortgage payments of Habitat homeowners into our Fund for Humanity, which helps us purchase new developments. This Fund reached \$2.9 million last year.

**To capitalize on social enterprise,** we operate four ReStores that generate additional funds to propel our mission forward. Last year, our stores brought in record breaking revenues.

**To mobilize community support,** we bring together all three levels of government, sponsors, donors, community partners and volunteers. As the cost of construction continues to rise, their investments are critical to our ability to build more homes for more families. Looking ahead to the future, the need for affordable home ownership is expected to increase and become more pressing than ever.

As the need rises, we will continue to rise to meet the need. Over the coming years, we have plans to develop \$24 million of affordable home ownership opportunities in Southern Alberta. To achieve this, we need you – our sponsors, donors, community partners and volunteers – to rise with us from every corner of the community.

The stories of Habitat homeowners' transformed lives are powerful evidence of the difference we can make when we unite under a shared purpose. For Mildred, this transformation will include freedom, stability and in her words, "a place where we belong and can be ourselves."

Thank you to everyone who has generously contributed to our vision of a world where everyone has a decent place to live. Your support makes all the difference as we continue to build, connect, and rise together.



Gerrad Oishi President and CEO, Habitat for Humanity Southern Alberta



Chart

Leland Corbett Board Chair



# our vision

A world where everyone has a safe and decent place to live.

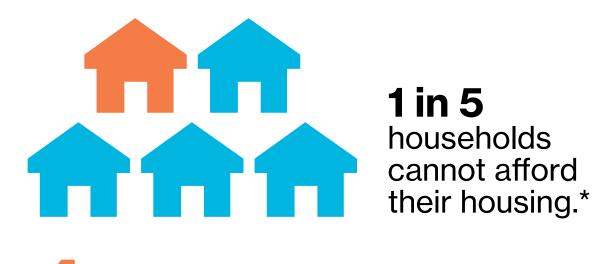
### what we do

We bring the community together to help families across Southern Alberta build strength, stability and independence through affordable home ownership.



# the need

Recent research indicates that we need four times more affordable housing than what is currently being developed to keep up with the demand. This need is expected to increase and become more pressing than ever, putting tremendous pressure on our communities, both socially and economically.

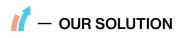


We need 4 times more affordable housing than what is currently being developed to keep up with the demand.\*

\*According to the 2023 Housing Needs Assessment by The City of Calgary



were completed by 1,288 volunteers



# our solution

Together, we are rising to meet the need for affordable homeownership for families in Southern Alberta.

Over the coming years we have plans to develop \$24 million of affordable homes. This will give local families the opportunity to build long-term stability and independence.





generated for Habitat for Humanity Southern Alberta by Habitat ReStores



of waste diverted from landfills by Habitat ReStores

# How your support helped one family rise above the housing crisis.

Mildred and her family's story is a testament to their resilience and ability to rise to every challenge they have encountered.

Four years ago, Mildred found herself supporting three children – one with special needs – and providing financial assistance to her aging parents on a single income. Saving for a down payment took a backseat to other priorities in her life and made her aspiration of owning a safe and stable home a distant dream.

"Saving for a down payment was like chasing a carrot on a stick – save a tiny bit, but then the house prices skyrocket," Mildred explained, as one of thousands of families impacted by the rise in housing prices and interest rates.

The family moved three times over the course of four years. The first move was into a small, one-bedroom apartment. The apartment tested their resilience with its need for extra heaters during the winter and noise from neighbours' parties blasting through the walls. The family of four was overcrowded in the small space, prompting Mildred to seek a brighter horizon.

Eventually, she found a duplex with enough space for each child to have their own room, marking a small but significant improvement in their living conditions. However, after two years the landlord decided to sell the house,



Since 1990, Habitat for Humanity Southern Alberta has partnered with **385 families,** impacting the lives of **1,156 children.** 

27% of homeowners are single parents.\*

### 86% of single parent families are female-led.\*



which thrust them into uncertainty once again.

"How could anyone plan for the future when you don't know where you and your family will be living next year? Not having stability affects us financially, but also affects our mental health."

Their lives were disrupted by three months of viewings – a stark reminder of their situation and that their home was not their own. Once the home was sold the new landlords informed Mildred that to break even on their mortgage, they would be raising her rent by \$1,000 per month.

This increase drove Mildred to find a permanent solution for her family. Shortly into her search, Mildred learned about Habitat for Humanity Southern Alberta and the affordable homeownership program.

The constant upheaval they have faced will finally come to a restful end as they achieve the milestone of homeownership in 2024. For Mildred and her family, homeownership means more than a roof over their heads. It represents rising from uncertainty to the heights of freedom – something that didn't seem possible half a decade ago.

"Homeownership means freedom. Freedom from the stress and fear of not knowing if homelessness would be around the corner," she said.

The opportunity for Mildred and her family to see their home being built and participate in the construction themselves is "a great opportunity for us to give more value and appreciation to the place we will call home."

They envision the walls they will decorate, the tree they will plant, and the memories they will create.

"Home means family, safety, belonging, peace," Mildred said, "and after we move into our Habitat home, home will also mean stability."

This story is more than a family finding a home; it's about resilience, overcoming challenges and a community rising together to turn a house into a home.

"Home means family, safety, belonging, peace. And after we move into our Habitat home, home will also mean stability."

the Habitat model

### Bring Community Together

We build homes using a unique combination of construction staff, professional paid trades, and volunteers. We also bring the community together to raise needed funds for land and building materials.

# 2

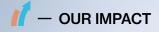
### Prepare Future Homeowners

We provide financial literacy and home maintenance training to help future homeowners prepare for owning their own home. Homeowners also complete 500 volunteer hours as a demonstration of their commitment and connection to the community.



### Provide Affordable Financing

Homeowners purchase their Habitat home with no down payment and no interest, and monthly payments are guaranteed to not exceed 30% of their total household income.



# the impact



76%

of homeowners say they spend more time together as a family since purchasing their Habitat home.\*



# 85%

73%

of homeowners have felt that it was easier to plan for the future since purchasing their Habitat home.\*

of homeowners have indicated that they had increased opportunity to save

since purchasing their Habitat home.\*



# 83%

of homeowners have indicated that they have made connections in the community since purchasing their Habitat home.\*

1484

1480

\*According to a study conducted by Constellation Consulting Group on Habitat for Humanity Southern Alberta, completed in 2020.

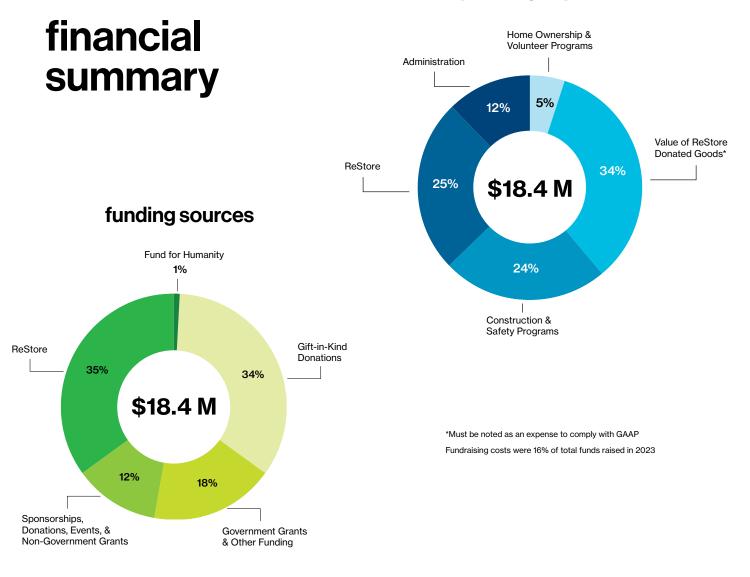
> The community coming together to celebrate the completion of 11 affordable homes in the northeast community of Cornerstone in Calgary in August 2023.

CORNERSTONE AVE

builder

>X Ovintiv

### operating expenses







# 2023 board members

### **Leland Corbett**

Chair Partner, Stikeman Elliot LLP

### Lisa Smandych

Treasurer Chief Financial Officer, Boardwalk REIT

### **David Watson**

Past Chair Retired President & CEO, Attainable Homes Calgary Corporation

### **Deanna Romney**

Board Director Leader, Downtown Investments City of Calgary

### Hansine Ullberg

Board Director Owner, Numberz CPA

### Mei Huang

Board Director Senior Advisor, Sustainability & Governance ATCO

### **Paul Salmon**

Board Director Residential Construction Consultant, Energy Advisor with Ecosynergy

### **Russ Wells**

Vice Chair Senior Executive

### **David Barber**

Past Chair Retired, Vice President, Canada Broadline Distribution Gordon Food Services

### **Gerrad Oishi**

President & CEO Habitat for Humanity Southern Alberta

### **Fazilah Shariff**

Board Director Family Therapist & Entreprenuer

### **Heather Klein-Swormink**

Board Director Owner, Dale Carnegie Franchise, for Southern Alberta, Saskatchewan & Alaska

### Pamela Ramotowski

Board Director Vice President, People and Culture Enerplus

### **Vincent Fera**

Board Director HBSc, MBA, Businessman



# thank you to our 2023 supporters

### funding partners

Government	Canada смнс * schl	Shaw Family Foundation
Bill and Margaret Whelan Memorial Fund - The Calgary Foundation	The Calgary Foundation	Colin and Margaret MacDonald Family Fund Grant - The Calgary Foundation
Enterprise Holdings Foundation	Gift Funds Canada	The Glencoe Club
Margaret And Robert Montgomery Fund - The Calgary Foundation	Private Giving Foundation	The Prosser Charitable Foundation
William and Constance Topley Fund -		

Topley Fund -The Calgary Foundation

### visionary sponsors



cornerstone sponsors



### groundbreaker sponsors

<b>Brookfield Residential</b>	Crescent Point Energy Corp.	Excel Homes
<b>Morrison Homes</b>	Revera Evergreen	Rümi
TC Energy	Teine Energy Ltd.	Urban Systems

### community sponsors

**ARC Financial Corporation** 

### media sponsors





### monthly donors

Adedamola Ibironke Al Bessel Cameron Heke Carol Mitchell Charlene Holmes Dale Rossetti Darcy Dueck Dayle Turnbull Deanna Romney Du'ah Alsoubani Evelyn Anne Russell Harold Brown Heather Elliot Heather Weir Kevin Tennant Laura Lee Whitlow Leonard Beblow M. Monagen Nadene Beyerbach Negar Makouee Neil Elliot Ondrea Mann Patricia Flanagan Paul Salmon Robert Wilson Russell Morrison Saul Ansbacher Steve Goodchild Terry Mcguire Walter Moscovitz Zheding Sun

### third-party events

Collaborate for Community 2023 Hank Dahl Memorial Golf Tournament Hockey Helps the Homeless Rümi at Spruce Meadows International Christmas Market Rümi Winter Wonderfest at ATCO Park Young Guns vs. Legends Invitational

### **build days**

Amazon Canada BentallGreenOak BrokerLink Carter Forest Products Inc. Electro Federation Canada Ember Resources Inc. Enerplus Flexpipe GHD Guillevin International Co. IKEA MCAP Financial Corporation Nissan Canada Inc. Plains Midstream Canada ULC Power Properties Reliance Comfort Remuda Supplies Rife Resources Ltd. RioCan Rotary Club of Calgary East Schneider Electric Ltd. Sovereign General Insurance Co. TotalEnergies EP Canada Ltd. Travelers Canada Triovest Realty Urban Systems Vermilion Energy Inc. Wesco Distribution Canada Ltd. Western Financial Group Inc.

### donors \$500+

A Collaborative Design Group A&G Construction AAA Doors Ltd. Abby Steinberg Abundance Canada Adam M. Givertz Airdrie Knights of Columbus Council 8045 Alberta Knights of Columbus Charitable Foundation Albi Art Inc. Alister & Karla Cowan ALSA Road Construction Ltd. Anderson Real Estate Ltd. Andrew Mackenzie Andrew Montague Andy Melton Anthem Capital Corp **Anthem Properties ARC Financial Corporation** Arthur Price **ATB** Financial ATCO Gas Epic Banbury Lane Design **Bar None Ranches Memorial** Foundation **BentallGreenOak** Bill and Debra Glaister Blake, Cassels & Graydon LLP **Bob Faktor Borger Group of Companies Brad Halpenny** Bravura Engineering Brayden Biccum Breckenridge Builders Ltd. **Brenda Fischer Brendan McCashin** Brenna Barrett Brent Kraus Brett Friesen Brian and Sandy Heninger Brian Hallamore **Brian Whitwell Brianna Keats** Brittany Saunders **Broadview Homes Brookfield Residential** Bruce Crerar Bryan Berg Brydon Stairs Ltd. C. McKenzie Cal Wenzel Calgary Shaw Charity Classic Foundation Campbell Stone United Church

Canada Career Counselling Carl & Anna Tremblay Carmen Jaume Caroline E. Carter Forest Products Inc. Cedarglen Homes Cenovus Energy Inc. Chad Harris Charities Aid Foundation Canada Chevron Canada Resources Chris Plosz Christie Breckon CIBC - Real Estate Finance Division Claudio Palumbo Collin Campbell ConocoPhillips Canada Curt Keil Curtis Eirich Curtis Serra Damien Festa Dan Crockett Darcy Dueck Dave Cattapan Dave Corney Dave Gladney Dave Rickett David Borger David Chadder David Chorney David Eggerman David Forsyth David Lvall The Estate of David Murray Davidson Enman Lumber Dean Dinning Dean Gaudet Deb Grandpre Debbie and Roger Bloom Denis Mino Derek Wheatley Devinder Singh Gill Devon Koroluk Digital Lifestyles Dominique Kyle Don Lona **Donna Gerrits** Doris Irene Harris Doug Brown Duane Kadey Dylan Verhelst Edward J Lambert Edward Stahl Elaine McKee Doel Electro Federation Canada Elise Mayberry

Elton Ma Empire Drywall Enerplus Eric Carslon Essential Electric Excel Homes Farmor Architecture Inc. Flexpipe Frank Shewchuk Fraser De Welle Fred And Kathy Hurdman Garth Doll Gary and Margot Brennan Gary Nissen Genesis Land Development Corp. Genstar Development Partnership Geoff Keats George Gaponow Geraldine Manzara Gerrad Oishi\* The Estate of Gertrud Lisette Rahm Ges Hudon Giancarlo Talarico Gilles Lepage **Gloria Fournier** Glynn Hendry Graeme M Melton **Great Western Interiors** Hansine Ullberg\* Hap Davis Harinder Basra Hartwick Wiehler Harvey Thal Heather Elliot Heather Erhardt Heather Holt Heather Klein-Swormink\* Heather Weir Holly Hale Homes by Avi Hopewell Residential Management LP Howard Sangwine Howard Tse **Jain Stewart** Ian Bourne Ian Emmerson **IKEA** Ilo Endurance Jack Dermer Jake's Drvwall Ltd. James Howe James Sardachuk Jamie Cooper Jamie Walker Jan Van Bruggen

Janeta Mihaila Jared Goldade Jason A. Palacsko Jason Dennev Jason Mever Jeannette Denney Jeff Curran Jeffrey Bakker Jenny Penny Jeremy Thal John Bodnar John Broderick John Evens John Merrett John Wilson Jonathan Sagi Jordan Phillips Joseph & Joanne Morin Joseph Meyn Josephine Delauretis Josh Crippin Julie Kozak K & R Sloan Consulting Ken Crockett Ken Hillier Kent Rina Kern Briscoe Kerridge Conrete Ltd. Kevin Bohn Kevin Brennan Kevin Van Kidco Construction Ltd. Kimberly Verrier Kirk McNamara **Kristin Philips Kristine Neil** Lafarge Canada Inc. Lakeview United Church Larry Gelean Laura Lee Whitlow Law Investments LP LBC Engineering Ltd. Lee Poscente Lenbeth Weeping Tile (Calgary) Leonard Beblow Linda Dalgetty Linda Easthope Linh Giang Lisa Bekesza Lisa Falkowsky Lorie Chabun Lorna Hendry Lorne Hanson Lorne Lieske Lux Windows & Glass Ltd.

Marc Sardachuk Maria Grazia Sedgwick Mark Wandy Martha Parker Martin Pangracs Marty Smith Mary Martens Matthew Schamber Maximum Electric Systems Ltd. Mavfair Lumber Sales Ltd. McKee Homes Ltd. McLean Lumber Sales Metrie Calgary Distribution Community Program Metrie Canada Ltd. Metrie Edmonton Distribution Metrie Saskatoon Distribution **Community Program** Metrie Winnipeg Distribution Community IM Program Michael Dixon Michael Drever Michael Freeborn Michael H. Flanagan Michael Klym Michael McCachen Michele Gamble Mike DeBoer Mike Delanev Mike Iallonardo Mike Mikkelsen Mike Puhl Mike Sehn Mike Smith Mitek Canada Inc. Morrison Homes Mountain View Building Materials Mountains Edge Construction Mountainview Building Materials Norman McKenna **NORR** Architects Engineers Planners NuVista Homes Omega 2000 Cribbing Inc. The Estate of Otto Folkerts Bequest Pam Hodgson Parveshindera Sidhu Patricia Leslie Dahm Patrick Chiu Patti Smith Paul McCann Paul Salmon\* Paul Tavlor Peter Dankers Peter Edwards

Peter John Woolf Peter Kozak Peter The Plantman Inc. Peter-John Woolf Phil Nottveit Phil Vanderveen Pierre Delesalle Private Giving Foundation PS. Sidhu Qualico **Qualico Communities Qualico Developments - Calgary** Qualico Winnipeg Rachel Kahane Rancho Realty Ltd. **Randy Aikens RBC** Foundation Regal Building Materials Ltd. **Remington Development Corporation** Rene Bjornson **Richard Allen Richard Dalev** Richard J. H. Dechesne Richard Maclean Richard Olver Rob Langille **Rob Smith** Robert & Deborah Bercha Robert Achtymichuk **Robert Borger** Robert Eldridge Robert Pillipow Robin Schickedanz Rodnev Thiessen Ron Graham Ron Worb Ronald L Graham **Ronald Poelzer** Rose-Mary Damiani **Rowland Nichol** Roy & Lucille Beckwith Royal Bank of Canada (RBC) **Royop Development Corporation** Rümi Russell Morrison Ryan Erickson **Ryan Sardachuk** Sam Ousher Switzer Charitable Foundation Sasha Petrovic Saunders Electric Ltd. Sawback Builders Schneider Electric Ltd. Scotiabank Scott Barron

Scott Builders Inc. Section23 Developments Secure Energy Sexton Group Ltd. Shane Homes Shawn Poirier Shelia Carr Sheryl Plenert Shirmee Doshi Simpson Strong-Tie Sippy Chhina Sovereign General Insurance Co. Stampede City Chorus Star Building Materials Stephen Chelack **Sterling Homes** Sterling Homes Employees Steve Buytels Stone-Olafson Inc. Streetside Development Corporation Stuart Hav Sue Anderson-Rodgers Suncor Energy Inc. Sunil Shah Sunshine Exteriors Ltd. **Taiga Building Products** 

Taiga Building Products Kelowna Tech-Wood Building Components Ltd. Ted Anderson Teine Energy Ltd. TELUS Teresa Presser The Prairie ProVinces The Prosser Charitable Foundation Thilo Kaufmann Tom Coolen Toni Crockett Trail Appliances South Calgary TransCanada Pipelines Ltd. MH Transit Paving Inc. **Travelers Canada** Trend-Setter Exteriors Ltd. Trevor Cossarini **Trico Communities** Twello Consulting Inc. Tyler Alaric **Tyson MacDonald** United Way of Calgary and Area Urban Systems **Ursula Derflinger** Valorie MacLeod Vered Amir

Verico CML Canadian Mortgage Lender Veritas Development Solutions Vince Baraniecz Vince Dods Vinny Soni Vipco Industries Vivian Maccallum Vladan Bijeljanin Volker Stevin Contracting Warren Banks Wayne Copeland Wayne Hayman Wendy Lyall Wesco Distribution Canada Ltd. William Russell Wells\* Windsor Plywood Calgary WM Schmidt Mechanical Contractors Woodcraft Kitchen Cabinets Yan Shedrick Yang Xiao **Yvette Claveau ZS2** Technologies

\*indicates Habitat for Humanity Southern Alberta Board Member

### restore gift-in-kind donors \$10,000+

**Bigfoot Building Products Inc. Brookfield Residential** Canada Metal North America Centra Windows Costco #1217 East Calgary Costco #543 NW Costco Rockyview **Dimex Hardware Products** Dupont Canada **Ecostone Products** Estata Enterprises Ltd. FastFrate Group Flesher Marble & Tile 1910 Ltd. **Gesco Limited Partnership** Green Standards Ltd. Hawthorn Interiors Limited **HD Supply Facilities Maintenance** Home Depot - Lethbridge Home Depot Airdrie #7254 Home Depot Balzac #7347

Home Depot Beacon Hill #7076 Home Depot Chinook #7063 Home Depot Country Hills #7111 Home Depot Marlborough #7061 Home Depot Mckenzie #7082 Home Depot Medicine Hat Home Depot North Hill #7037 Home Depot Okotoks #7223 Home Depot Shawnessy #7067 Home Depot Tuscanv #7250 Indigo Books & Music Inc. Instant Residential Jayman Built Joe Pickett Season 2 **KORE** Logistics Lowe's Crowfoot 3706 Lowe's McKenzie 2953 Lux Windows & Glass Ltd. Mint Floor Coverings Premiere Van Lines

Regal Building Materials Ltd. Ron Ton Rubbish and Collectibles Ltd. Saltillo Tile Calgary Southern Alberta Institute Of Technology Taiga Building Products The Home Depot Trail Appliances South Calgary TransAlta Corporation Triple M Housing Wolseley Canada Western Region

### construction gift-in-kind donors \$10,000+

Bradford White Corporation Carrington Lighting CGC Inc. Delta Eagle Lake Professional Landscape Supply EMCO Calgary Kindred Sinkware Legacy Cabinet Company/Cabinet Solutions Normandeau Window coverings Reliance Heating, Air-Conditioning & Plumbing Whirlpool Wolseley Canada Inc.



Habitat for Humanity Southern Alberta 210-805 Manning Rd. NE Calgary, AB T2E 7M8 T: (403) 253 - 9331 F: (403) 253 - 9335 info@habitatsouthernab.ca www.habitatsouthernab.ca

Charitable Registration Number: 13582 0496 RR0001