





restores proudly support **Habitat for Humanity**



ReStores are home improvement outlets that accept and sell donations of new and gently-used products for your home and garden. They offer tremendous benefits to shoppers, donors and the community alike.

There are three ReStores in southern Alberta, with two stores in Calgary and one store in Medicine Hat. Together, the ReStores help thousands of households and businesses in our community. They have a significant impact on the environment and support Habitat for Humanity's work in southern Alberta.

Households and businesses benefit from having a place to donate their new or gently-used furniture, appliances, building materials, home décor, and more, knowing that it's supporting a community cause.

Thousands of local families, DIYers, students, and treasure-hunters benefit from having a reliable source of quality home improvement items at bargain prices.

In 2018, thanks to the support of thousands of donors just like you, our three ReStores diverted over 2,400 tonnes of product from the landfill, and generated nearly \$1 million for Habitat for Humanity Southern Alberta.

The ReStores are an important funding source for Habitat. Proceeds from the ReStores are put towards administration costs, allowing donations to Habitat to go directly towards our construction and affordable home ownership programs.

With thanks, from your ReStore team

Alexander Meyer
Manager, Business Relations
Habitat for Humanity
Southern Alberta

Joshua Hopkins
Store Manager
Medicine Hat ReStore

Daniel Wagemans
Store Manager
Calgary ReStores

2018 highlights



4,700 donations
made to the southern Alberta ReStores



\$4,151,000
total value of donations



70% of the value of donations
came from the business community



2,400 tonnes
of product were saved from entering landfills



\$1 million
contributed to Habitat for Humanity Southern Alberta

business benefits

3 ways ReStores provide solutions to the business community

1. Improve operations and reduce costs

For many companies, old or unusable inventory takes up valuable warehouse or floor space. It occupies areas that could be used to store revenue-generating inventory.

Donating to the ReStore allows businesses to create space and tidy up that extra inventory. A regular cycle of donating can even reduce the need for costly storage space.

Plus, when you donate to the ReStore, you avoid transportation and dumping fees at a landfill, which allows you to cut costs and boost your bottom line.

2. Receive a charitable tax receipt

Some businesses are able to write off material they remove from inventory. However, many businesses can benefit from donating their material to the ReStore and receiving a charitable tax receipt instead, as it helps to reduce their taxable income.

In accordance with CRA regulations, the value of the tax receipt is determined by the ReStore, and is based on how much the ReStore can sell the donation for on the sales floor.

3. Be a good corporate citizen

Many businesses make a commitment to corporate social responsibility and produce reports for their stakeholders. Others simply do good to seek social license and appreciation in the community. For some, it's about pure philanthropy and giving back.

Whatever the reason, donating to the ReStore offers your company several types of community impact stories you can share with your stakeholders, and is something you can feel good about!

New partnership with one of Alberta’s favourite furniture destinations benefits people and the planet

“Being able to offer a sustainable way for our customers to pass along home furnishing products they no longer need helps us to achieve our mission.”

- MALLORY SMITH, IKEA CALGARY



The ReStore is proud to team up with IKEA Calgary to provide a new way for consumers to get the best of the new *and* gently-used worlds.

Through this partnership, IKEA customers can have their pre-loved kitchens, appliances, furniture, or home décor donated to the ReStore when they buy new items at IKEA. This keeps those useful, too-good-to-be-thrown-out items out of our local landfills.

Because of IKEA’s commitment to environmental stewardship, this partnership is a natural fit. The ReStore lives and breathes environmental sustainability every single day. So much so, that last year, the ReStores saved more than 2,400 tonnes of product from the landfill!

“With our vision ‘to create a better everyday life for the many people,’ partnering with organizations such as the ReStore only makes sense,” said Mallory Smith of IKEA Calgary.

“Being able to offer a sustainable way for our customers to pass along home furnishing products they no longer need positively impacts our local community and helps us to achieve our mission.”

This also benefits consumers in the second-hand market, as they’re able to find those quality, donated items at budget-friendly prices.

There’s also a substantial benefit to our larger community. ReStores are Habitat for Humanity’s social enterprise, so the proceeds from the sale of these items increases Habitat’s ability to provide affordable home ownership opportunities for families in our communities.

Thank you, IKEA! Habitat and its ReStores are grateful for this unique partnership and the way it benefits our environment and our community!





family impact

“A light in the darkness”

Gina’s journey to transformational stability



Gina, Audrey and Sam are a close-knit family of three. Walking into their home, you’re greeted by the sweet smell of incense and a cozy sectional with colourful pillows covering virtually every inch.

Gina’s youngest, nine-year-old Audrey, is an avid crafter and unicorn collector. Sixteen-year-old Sam is in grade 11 and is a self-taught ukulele player, who has even composed a few original songs.

In 2014, Gina made the difficult decision to leave an unhealthy marriage. After facing domestic violence, she quickly found herself in a women’s shelter, as she had nowhere else to turn.

The family had moved to Calgary from B.C. just a few months earlier, so they didn’t have family or a support network nearby. Gina was determined to provide a better life for her kids, but the family still struggled.

Gina had been a stay-at-home mother for more than 10 years and didn’t have income or savings of her own to fall back on.

The family felt fortunate to find a small two-bedroom rental apartment with schools for Audrey and Sam within walking distance.

And while Gina and her kids felt fortunate that their lives had stabilized, everyday life still had its challenges.

Gina worked hard to build a new life for her children, securing stable employment, setting aside savings, rebuilding her credit, budgeting and finding the best bargains. So, when she found out about Habitat, it was like “a light in the darkness.”



Gina bought her home through Habitat in January 2019, and her family has been busy making it feel like a home, with fresh paint and artwork adorning the walls.

Being just a couple months into home ownership, the feelings of excitement and stability are still fresh. “On weekends, I wake up, have a cup of tea and just soak it all in,” Gina says.

Looking to the future, the family is focused on simply being in a state of comfort and happiness.

“In five years, hopefully we will be just as happy as we are now. I’m not really sure what to expect. I just know that it is going to be good.”

“To us, owning a home means a fresh start, a happier new beginning, and a place that we can make our own.”

- GINA, HABITAT HOMEOWNER



a note from **Gerrad Oishi**



With three ReStores in southern Alberta, we are fortunate to interact with thousands of customers and donors every year. Whether they shop to find the best bargains, or donate their new or previously-loved items, we're grateful for each and every interaction we get to have.

We know that everyone engages with the ReStore for a different reason. For many, the ReStore meets a need for their home or their business. For others, the value comes from the social and environmental impact the ReStores have on our community.

Regardless of the reason, it all contributes to an incredible outcome in the significant role the ReStores have in Habitat for Humanity's operations in southern Alberta. As Habitat for Humanity's social enterprise, the ReStores are integral to our ability to provide affordable home ownership opportunities for working families in our community.

The proceeds from ReStore sales are put towards Habitat's administration costs, allowing donor dollars to go directly towards our programs and builds. In 2018, our three ReStores contributed nearly \$1 million to Habitat for Humanity Southern Alberta. This was an incredible result achieved thanks to the generosity of thousands of donors, thousands of shoppers, and every single one of our volunteers and team members.

Collaborative relationships with the business community paved the way to this success, resulting in the contribution of \$4.1 million worth of product to our stores. These product donations came from a variety of companies, including The Home Depot, RONA, Office Premier, IKEA, Lux Windows, Trial Appliances and more – businesses we all know, who are all leaders in their respective industries. We're grateful for and honoured by these relationships.

Our ReStore teams have set ambitious goals for the coming years. We're looking forward to working with the community to achieve higher levels of impact on families and on our community.

Gerrad Oishi
President & CEO
Habitat for Humanity Southern Alberta

thank you to our 2018 donors

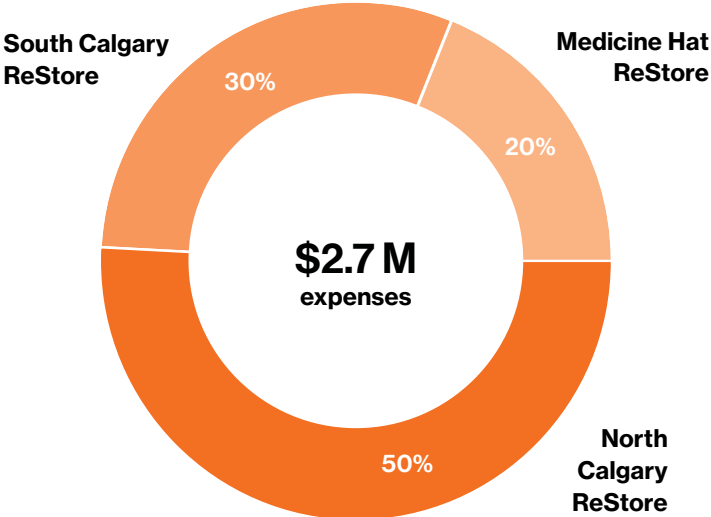
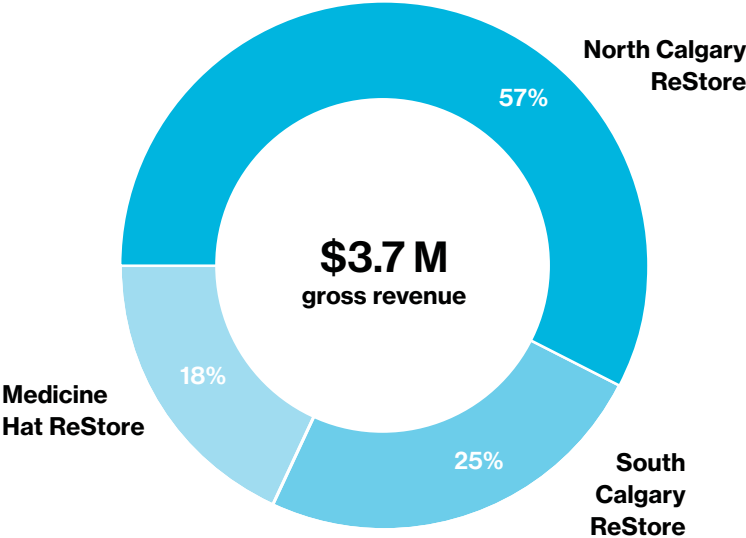
\$10,000+

ABBL Hardware Inc.
Alberta Ltd. Make Your Own Bed
Alberta Utilities Commission
Alberts Floor and Carpet
Ashley Furniture Distribution Center
Auction Depot
Bartle & Gibson Co.
Calgary Liquidator
Calgary Police Services - Evidence
and Property Unit
Cert Logistics
City Carpet Ltd.
Cloverdale Paint Branch 57
Cloverdale Paint Branch 61
Comfort Inn & Suites Medicine Hat
Cushman & Wakefield
Dulux Paints 8420

Federated Cooperatives Ltd.
Gesco Limited Partnership
Haines Jones & Cadbury Corporation
HD Supply Facilities Maintenance
Home Depot Lethbridge
Home Depot Airdrie #7254
Home Depot Beacon Hill #7076
Home Depot Chinook #7063
Home Depot Country Hills #7111
Home Depot Marlborough #7061
Home Depot McKenzie #7082
Home Depot Medicine Hat
Home Depot North Hill #7037
Home Depot Okotoks #7223
Home Depot Shawnessy #7067
Home Depot Tuscany #7250
KBM Commercial Floor Coverings Inc.

Kimball Flooring
Lowe's CrossIron 3007
Lowe's Macleod
Lowe's McKenzie 2953
Lowe's Shawnessy 3319
Lux Windows and Glass Ltd.
Metrie Calgary
Newell Rubbermaid
Premiere Office Furniture
Regal Building Materials Ltd.
Rogers Insurance Ltd.
Taiga Building Products
The Fairmont Chateau Lake Louise
Trail Appliances South Calgary
Westmont Hospitality Group

Financial Summary



**Expenses include facility leases, donation pick-up costs, staff salaries, IT, marketing and advertising*



\$1 million

contributed to Habitat for Humanity Southern Alberta



North Calgary ReStore

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South Calgary ReStore

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Medicine Hat ReStore

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