



# WHAT WE BUILD

2012 ANNUAL REPORT

# CONTENT

BUILDING ON OUR MISSION	3
WHAT WE BUILD	4
WE BUILD HEALTHIER FAMILIES—KIM AND JOHN'S STORY	6
WE BUILD BRIGHTER FUTURES—PARTNERING WITH FAMILIES	8
WE BUILD STRONG FOUNDATIONS—CONSTRUCTION OVERVIEW	9
WE BUILD COMMUNITY INVOLVEMENT—OUR VOLUNTEERS	12
WE BUILD A SUSTAINABLE FUTURE—RESTORE	16
WE BUILD SUPPORT—PROGRAMS AND EVENTS	18
WE BUILD PARTNERSHIPS—CORPORATE SPONSORS AND DONORS	24

**WE BUILD  
HOMES  
WE BUILD  
HOPE**



## BUILDING ON OUR MISSION

Habitat for Humanity Southern Alberta is a non-profit organization working for a world where everyone has a safe and decent place to live. Our mission is to mobilize volunteers and community partners in building affordable housing and promoting homeownership as a means to breaking the cycle of poverty.

Habitat's homeownership model empowers families by providing a "hand-up, not a handout". Through volunteer labour and donations of money and materials, Habitat builds and rehabilitates simple, decent houses alongside homeowner (partner) families.

In 2012, the Habitat Affiliates of Brooks District, Medicine Hat and Mountain View County underwent a formal merger with Habitat Calgary, combining resources and staff to form Habitat for Humanity Southern Alberta.

With the merger, administrative resources are centralized out of the Calgary office. With greater operational efficiencies, volunteers and staff will be able to devote more time and effort to addressing housing need in each of these regions of Southern Alberta, ultimately enabling Habitat to deliver more homes and more hope to local families in need of safe, decent and affordable housing.

At the end of 2012, a new Foothills Chapter was formed working in High River, Okotoks and surrounding areas. Habitat Southern Alberta will work with community members to help address the affordable housing issues in this area.

# THE HEART OF HABITAT IS NOT BRICKS AND CEMENT. IT IS ABOUT THE DESIRE TO BUILD HOPE TO THOSE IN NEED OF A BETTER PLACE TO LIVE.

## WHAT WE BUILD

At Habitat for Humanity we build homes, but we build something more, so much more. Healthier families, strong foundations, community and hope are just a few of the impacts that the stability of a safe, decent and affordable home provides to our partner families.

### WE BUILD HOMES

Millard Fuller founded Habitat for Humanity because he believed everyone deserves a simple decent place to lay their heads. Sitting in a barn in Americus Georgia in 1976, surrounded by supporters, he shared his vision of homeownership becoming achievable through a partnership model. He urged them to “make no little plans”, and set a goal to help house one million people. Since that time, Habitat has served more than 600,000 families, providing shelter to more than 3 million people. Habitat is active in almost 80 countries, and serves another family every 5.5 minutes. The Habitat homeownership model provides a permanent solution to poverty, now and for generations to come.

### WE BUILD HEALTHIER FAMILIES

At Habitat for Humanity Southern Alberta (HFHSA) we have made our own commitment to serve more families and increase the number of homes we build each year. Through the merger of Habitat Affiliates from Brooks District, Mountain View County, and Medicine Hat with Habitat Calgary to form Habitat Southern Alberta, we welcomed 24 additional partner families.

We know that the stability of homeownership builds better futures for families. Day-to-day stress is reduced, the family

has more disposable income to invest in their childrens' futures, children do better in school, and the overall health of the family members improves. One mom tells us about her son, who used to have to use medication almost daily, but no longer has to use his inhaler now that he lives in a clean, mold-free home.

### WE BUILD STRONG FOUNDATIONS

This year we started 20 new builds (14 new and 6 refurb), completed 16 homes (11 new plus 5 refurb) and now have almost 200 partner families, 152 homes in our portfolio and another nine under construction at year end. We assisted another 33 families achieve homeownership through our PEAK program, bringing the total since this program started to 100. Our houses are not your standard house; they are built to one of the highest environmental standards for home construction in Alberta through BuiltGreen Canada, a third party certification program for homes that are environmentally responsible. Our homes achieve a Platinum Standard because of the thought and care that is put into making sure that as many environmentally responsible design and construction practices as possible are met. While this high quality home construction is good for the environment, it also creates a huge benefit to our families by minimizing monthly utility costs—every dollar that can be saved on maintenance and utility expenses can better be directed to food, clothing and other necessities for local families and their children. These strong foundations are building a legacy for a better future.





## WE BUILD COMMUNITY INVOLVEMENT

We engage the community to build our homes. The contributions of our volunteers, supporters, donors and partners enable us to achieve homeownership for so many hardworking families. On Valentine's Day we held our Home Dedication with our ten Cochrane families, and throughout the year had active builds in Calgary, Airdrie, Carstairs, and Medicine Hat. A new Chapter also formed in Foothills. Through the acquisition of five homes from Calgary Housing Company, families moved into completely "rebuilt" homes in well-established neighbourhoods. Our more than 3,500 volunteers contributed in excess of 45,650 hours last year. Individual volunteers, corporate groups, board members, core construction workers, church groups, students, and extended families and friends have helped us lead our organization, build homes, serve customers in our ReStore, organize special events, and complete necessary administrative tasks—all activities that contribute to our communities.

Homeowners are more involved in their own neighbourhoods, and the homeownership model plays an important role in the progression and renewal of our local areas. Good housing attracts economic investment and development, thriving schools, safer communities and social stability.

## WE BUILD HOPE

Our Habitat partner families are living proof that with a "hand-up", the trajectory of people's lives changes immediately and also for generations to come. With that "hand-up" comes renewed confidence, and the courage to dream:

*"I got a killer new job... I have Habitat to thank. It's changed my whole life, not only has it given me and the kids a home, OUR home, but the confidence to go for it and not be so shy. My STARS have all changed, my sky is so bright!"*

Corey, Airdrie Homeowner

Our small contingent of dedicated staff coordinate all the activities towards the goal of helping families achieve homeownership. Their contributions and commitment have allowed us to merge and keep the movement strong as we serve an ever increasing number of families.

Together, this is what we build—we build homes, and we build so much more.

Andrew Robertson  
Board Chair  
Habitat for Humanity Southern Alberta

Leslie Tamagi  
President & CEO  
Habitat for Humanity Southern Alberta

# WE BUILD HEALTHIER FAMILIES

“

WHEN WE MOVED IN,  
IT OCCURRED TO ME  
THAT YES, WE'RE  
ACTUALLY PART OF  
SOMETHING. WE'RE  
PART OF A COMMUNITY.

”

## KIM AND JOHN'S STORY

Kim and John, along with their two daughters and grandson, applied for a Habitat for Humanity home through the TV documentary Build It Forward, after a coworker convinced them that it would be a good fit.

At first Kim was a little hesitant in applying, because of all the sweat equity hours that would be required of them.

“But I realized that we didn't have many other options, it was either that or end up being homeless at the end of our lease. That pushed it over the edge, and made us go for it.”

A month after doing interviews with Habitat, Kim and John's family had been approved.

John and Kim say that it was like winning the lottery. “For a long time, it didn't even feel real,” says John. Before receiving their Habitat home, Kim and John had moved five times within four years, and were struggling to get through day-by-day. “Our family of four was crammed into three little bedrooms in a basement suite. All of our household items were in storage because we had nowhere else to put anything...” says Kim.

“We were constantly thinking how are we going to feed our kids today, how are we going to pay this bill? Everything was just mounting so much, it was so difficult. We couldn't even see past that to consider hanging out with friends or having people over, or being part of our community.”





“We had a nomadic existence and it was not fun. When we moved in, it occurred to me that ‘yes, we’re actually part of something. We’re part of a community. Moving in here has allowed us to socialize and have fun...” John adds.

The home has brought Kim and John much needed stability—both for their family and their finances.

“This is our home now. We don’t have to move again. We can finally get rid of boxes we’ve had for fifteen years. We’re not living out of boxes waiting to find out where were going to have to move next. It’s more stable, and it’s much more affordable.”

While life certainly hasn’t slowed down for Kim, John, their two children and their grandson, they are truly happy in their new home.

The home they have received has changed their lives for the better—and has made everyday life a lot easier.



# WE BUILD BRIGHTER FUTURES

“ I THANK HABITAT FOR MY HOME AND WHAT IT REPRESENTS—IT IS SO MUCH MORE THAN A PLACE TO LIVE, IT HAS GIVEN MY FAMILY A BRIGHTER FUTURE AND A SENSE OF ACCOMPLISHMENT. ”

## PARTNERING WITH FAMILIES

Habitat for Humanity's homeownership program reduces the barriers to homeownership for individuals and families in financially vulnerable situations. The model is one of partnership, where families become part of their own housing solution by being involved in the building and then purchasing their own homes.

### HOW IT WORKS

Habitat empowers families to invest in homeownership. Through volunteer labour, and donations of funds and materials, Habitat for Humanity builds and rehabilitates simple, decent houses with the help of homeowner (partner) families. Habitat homes are sold to partner families with no down payment required and are financed with affordable, no-interest mortgages. The homeowners' monthly mortgage payments go into a revolving fund, which is used to build more homes for more families in need.

### WHO QUALIFIES FOR A HOME

There are three criteria a family must meet to qualify for a Habitat home:

**In need of affordable housing:** The family income must be below the government-set Low Income Cut-Off (poverty line) and their existing living conditions must be inadequate in terms of structure, cost, safety or size.

**Able to repay a Habitat mortgage:** The family must have a stable income sufficient to cover the monthly Habitat mortgage payments and other expenses that come with homeownership.

**Willingness to partner with Habitat:** Homeowners must demonstrate a willingness to partner with Habitat for Humanity by contributing 500 hours of volunteer labour ("sweat equity") towards the building of their home.





# WE BUILD STRONG FOUNDATIONS

## WE OFFER AFFORDABLE HOUSING SOLUTIONS THAT CREATE PRIDE AND STABILITY FOR LOCAL FAMILIES.



## CONSTRUCTION OVERVIEW

### AIRDRIE, AB

Located in the vibrant and growing neighbourhood of Bayside, our first Habitat homes built in Airdrie were completed in July 2012. The development comprised of a semi-detached home, and is close to schools and other amenities which Cory, Daniela and their families now enjoy. It was only through the persistence and vision of the Airdrie Faith Build group, that this project came to fruition.

### CARSTAIRS, AB, MOUNTAIN VIEW COUNTY CHAPTER

Habitat Southern Alberta started a project in the town of Carstairs in June 2012. This was the first build in the area and of the Mountain View County Chapter since the affiliates merged in January 2012. Located on MacKenzie Way, the development comprises of a semi-detached home and is the first Habitat homes in Western Canada to be equipped with a residential sprinkler system, an additional level of protection and security. We partnered with Gold Seal Master Builder to construct the duplex with the assistance of Habitat volunteers. Construction was completed in December 2012.



## COCHRANE, AB

In February 2012, Habitat celebrated a housewarming celebration in Cochrane, AB with our ten families. Supporters, partners, and Habitat families gathered to commemorate the joyous event and tour the new homes, consisting of two, five-plex multifamily, two-storey townhomes.

## MEDICINE HAT, AB

In July 2012, we broke ground in the North Flats neighbourhood, marking the construction of the tenth Habitat home in this community. By the end of the year, great progress was made on the single family home with volunteers building a couple of days a week. Construction is slated to be completed in Summer 2013.





# CALGARY

## AUBURN BAY

We broke ground in the southeast Calgary community of Auburn Bay on March 2012. Consisting of a duplex, the project is certified Platinum through the BuiltGreen Canada Program and was completed in September 2012. Auburn Bay was also the site of Women Build Week with more than 200 women swinging hammers to build two homes. The families were welcomed into their new homes with a housewarming dedication with sponsors and supporters in attendance.

## EVANSTON

In partnership with Qualico Communities, we began construction in the NW Calgary community of Evanston in October 2012. The project consists of two duplexes in which four local families will call home. Each house will be approximately 1,030 sq. ft., and will

meet the building specifications, environmental sustainability and architectural design requirements of the community. Construction is slated to be completed by Spring/Summer 2013.

## REBUILDS

In 2012, Habitat for Humanity Southern Alberta partnered with Calgary Housing Company to offer another solution to the growing demand for affordable and safe housing options locally. Through this initiative, we acquired single family homes in well-established communities close to schools, public transit and community resources. The homes were “rebuilt” and completely renovated inside and out, and upgraded to meet a Platinum Standard through the Built Green Canada program. Many sponsors and supporters worked hard throughout the year to complete four homes.



## OUR VOLUNTEERS

Our Volunteers are the heart and soul of Habitat Southern Alberta. These dedicated people of all ages and backgrounds care about the well-being of others and are an integral part of our organization.

Our volunteers provide the majority of the labour for the overall construction of our Habitat homes. Individual volunteers, corporate groups, church groups and students join together for the single purpose of providing safe, decent and affordable housing for families in need. In 2012, more than 3,500 volunteers worked to organize, plan, design, and build Habitat homes, as well as help with ReStore, administrative tasks and special events.



# WE BUILD COMMUNITY INVOLVEMENT

OUR DEDICATED VOLUNTEERS NOT ONLY SUPPORT HABITAT AND BUILD HOMES; THEY BUILD PRIDE—IN OUR ORGANIZATION AND THROUGHOUT THE COMMUNITY.



In the past year, many volunteers celebrated milestones with us. Congratulations to the following dedicated volunteers who received awards at the 2<sup>nd</sup> Annual Volunteer Appreciation Awards Breakfast in April.

### 5+ YEARS OF VOLUNTEER SERVICE WITH HFHSA:

- Pam Agarawal
- Butch Bauer
- Andrew Burrowes
- Peter Chaya
- Richard Clark
- Orville Eby
- Jim Enarson
- Margo Fraser
- Sandi Grassick
- Brian Plesuk

### 10+ YEARS OF VOLUNTEER SERVICE WITH HFHSA:

- Jim Gainer
- Susan Nelson
- Con Sidoroff
- Don Upton

### 300+ VOLUNTEER HOURS WITH HFHSA:

- Eldon Adams
- Mike Chan
- Fred Cheng
- Dave Driscoll
- Ian Emmerson
- Byron Frederick
- Pat Grassick
- George Procter
- Andrew Saly
- Julie Tomas

A number of our volunteers received various community awards in 2012:

- Peggy Bell, Mike Chan and Dave Driscoll were each awarded a Queen Elizabeth II Diamond Jubilee Medal for their significant volunteer contributions—combined they have 20 years of volunteering with HFH and in one year they contributed 1,442 hours total.
- Medicine Hat volunteer, Clement Laforce was presented with a “Golden Hammer” Award for his involvement with Habitat since 1996, including policy development, fundraising, PR, ReStore operations, general admin, and construction. Thirty-nine Medicine Hat volunteers also received certificates of appreciation at the Chapter Volunteer Appreciation Event.
- Several of our volunteers also received “Hats Off” Awards presented by Habitat Canada, recognizing the work of dedicated individuals. Congratulations to Andy Robertson—HFHSA Board Chair, Andre Paradis—ReStore volunteer, Sylvie Crouteau-Chou—volunteer graphic designer, and Leanne Bannon (Insight Photography)—volunteer photographer.
- Linda and Laurence Ray received the City of Airdrie Ambassador Award, given to an Airdrie citizen or a business for making an outstanding contribution through volunteerism and philanthropy. Thanks to Laurence and Linda, and an earnest group of other volunteers from the Airdrie Faith Build, bringing Habitat to Airdrie became a reality.

For volunteer opportunities with Habitat for Humanity Southern Alberta, visit our website at [habitatsouthernab.ca](http://habitatsouthernab.ca).

## 2012 VOLUNTEER HOURS

	# OF VOLUNTEERS	# OF HOURS
Construction:	2,290	26,510
ReStore (includes sweat equity):	655	9,800
Sweat Equity (Homeowners, Extended Family & Friends):	196	4,740
Special Events:	296	1,610
Other (Committees, Office volunteers, etc.):	126	2,990
<b>TOTAL:</b>	<b>3,563</b>	<b>45,650</b>

*Note: Sweat equity hours for ReStore are included in the ReStore numbers.  
Some volunteers may be included in more than one category.*







## BOARD OF DIRECTORS

### BOARD CHAIR

**Andrew Robertson**

Partner, Norton Rose LLP

### VICE-CHAIR

**Dave Rogne**

President, Emercor LTD

### TREASURER

**Todd Schaan**

Chief Financial Officer,  
PBA Land Development Ltd.

### PAST CHAIR

**Clint Berg**

Director, Internal Audit,  
SAIT Polytechnic

### MEMBERS

**David Barber**

President, GFS Calgary

**Brian Borich**

Lawyer, Burnet, Duckworth and Palmer LLP

**Al Carruthers**

Medicine Hat Chapter Representative

**Rose Collin**

Mountain View County Representative

**Anubhav Chaitanya**

Lawyer, Alberta New Home Warranty

**Brad C. Crilly**

Managing Director, Oil and Gas,  
Royal Bank of Scotland, Calgary

**Vincent Fera**

Petroleum Geologist & Businessman

**Brenda Fischer**

Health Care Consultant

**Pamela Hollinger**

Advisor, Donations, Royal Bank of Canada

**Jason Irwin**

Lawyer, Miles Davidson LLP

**Rob Irwin**

Board Member, Municipal Government Board,  
Government of Alberta

**Tracy Lonnen**

President & CEO, Home-Alyze

**Dennis McKernan**

Mountain View County Chapter Representative

**Tasneem Rahim**

Associate Director of Development, Major Gifts,  
University of Calgary

**Glenn Winter**

Manager of Heavy Oil Construction and Construction  
Engineering, Shell Canada Energy

**Leslie Tamagi**

President & CEO, Habitat for Humanity Southern Alberta

# WE BUILD A SUSTAINABLE FUTURE



## ReStore

### RETHINK YOUR RECYCLING

Donate your new or gently used items to the ReStore

### RETHINK YOUR CONSUMERISM

ReStore is your budget-friendly retailer

### RETHINK YOUR ACTIVISM

Volunteer and learn new skills at the ReStore

Habitat Southern Alberta ReStores procure hundreds of new and gently used furniture, appliances, home décor items and building materials from homeowners, contractors, manufacturers and organizations to be resold to the public at greatly reduced prices. All products donated keep helpful items out of landfills. All ReStore proceeds help cover Habitat Southern Alberta's administration costs, ensuring that donations go directly to the construction of affordable homes for families in need.

In January, the Medicine Hat ReStore joined Southern Alberta following the amalgamation of the affiliate with Habitat for Humanity Calgary.

Southern Alberta ReStores underwent a rebranding exercise and developed the "ReThink" marketing campaign to increase community awareness. Retail sales increased 35% over prior year and our product offerings were increased by growing our corporate partnerships and individual donation base, resulting in greater choices for shoppers.

To help increase shoppers' access to products, an inventory website was launched in August featuring new items available in the Calgary store and an online e-newsletter was also launched for updated information on store events and promotions.





Throughout the year, our Restores held various events and also took part at different booths and tradeshows to promote the stores to both donors and shoppers. Events included: a Volunteer Appreciation Stampede Breakfast, the Calgary Home and Design Show, a silent auction held over a three week period in October featuring unique items in the ReStore, a Volunteer Holiday Potluck, and the Medicine Hat Chamber of Commerce and Canadian Home Builders Association Home Shows.

Donating to and shopping at the ReStore has a profound impact on the environment and in helping Habitat Southern Alberta reach our mission of building simple, decent and affordable housing.

## SHOP WITH US!

Visit our ReStores to find great deals on unique items.

Calgary ReStore  
3465 Sunridge Way NE  
Calgary, AB T1Y 7H5  
Phone: 403-291-6764  
Fax: 403-253-9335  
[calgaryrestore@habitatsouthernab.ca](mailto:calgaryrestore@habitatsouthernab.ca)

Medicine Hat ReStore  
5 - 602A Clay Avenue SE  
Medicine Hat, AB T1A 3K2  
Phone: 403-504-5043  
Fax: 403-527-5016  
[medicinehatrestore@habitatsouthernab.ca](mailto:medicinehatrestore@habitatsouthernab.ca)

Visit [restorecalgary.ca](http://restorecalgary.ca) for an up-to-date list of current inventory in store and more.



# WE BUILD SUPPORT

## PROGRAMS

### WOMEN BUILD

Women Build is an international movement that transforms the lives of women and their children around the globe. It promotes the involvement of women in the construction of Habitat homes, allowing participants to learn new skills and trades so they can contribute to providing families safe homes in which to grow. Women Build 2012 was held in May with 200+ women gathering in the community of Auburn Bay in Calgary to help build a semi-detached home. Many participants experienced construction for the first time and were thrilled to be giving back to their community.



Presented by Burnet, Duckworth & Palmer LLP, Women Build is an annual event at Habitat Southern Alberta. We look forward to hosting participants from May 6<sup>th</sup>–11<sup>th</sup>, 2013 back in Auburn Bay for our second Women Build in that community.

### PEAK HOMEOWNERSHIP

In partnership with Trico Charitable Foundation, Alberta Municipal Affairs and Canada Mortgage and Housing Corporation, the PEAK Home Ownership Program is aimed at assisting hardworking Calgarians who need a “hand-up” to qualify for a mortgage. PEAK is short for “Public, Essential And Key” workers:

- Public stands for public sector workers such as civic, provincial and federal employees.
- Essential stands for essential workers like teachers, health care workers, social services, firefighters, police officers, paramedics and air traffic controllers.
- Key stands for key workers needed for a vibrant Calgary; like artists, trades people, non-profit sector, service industry and journalists.



In its second year, more than 30 families achieved homeownership in condominiums built by Trico Homes in the York 29 development in New Brighton in Calgary. An additional 5 families received a ‘hand-up’ into homeownership with two bedroom style condos in Laredo Place, the first multi-family community to offer PEAK Home Ownership in Cochrane.

The latest PEAK project, Viridian will offer another solution for families needing a ‘hand-up’ into affordable homeownership. The apartment condo townhome development will soon be under construction in the NW Calgary community of Sage Hill.

Visit [peakcalgary.ca](http://peakcalgary.ca) for more information.





## BLITZ BUILD

In October 2012, Habitat Humanity Southern Alberta and CANA Construction completed a 10-day “Blitz Build” to complete the entire rebuild of one home. Volunteers participated in demolition, new construction; and interior and exterior renovations, including upgrades to the kitchen and bathrooms, and basement development. Along with CANA employees and their family members, local sub-trades also offered their services. The single family home was rebuilt; renovated and upgraded to high environmental standards. Antoine and Tulizo and their six children are now the proud homeowners.

## GENWORTH MEANING OF HOME CONTEST

Genworth Canada established the Meaning of Home contest in 2007 to raise awareness among Canada’s youth of the importance of having a safe and secure home. Through Habitat for Humanity Canada, grade 4, 5 and 6 students across Canada are asked to tell what “home” means to them through this contest.

In 2012, Edelawit (“Edie”) Schnell, a Grade four student who lives with her adopted family in Calgary, had her essay chosen from over 3,200 entries as the winner of the 5<sup>th</sup> Annual ‘Meaning of Home’ writing contest, directing a \$60,000 grant from Genworth Canada to Habitat Southern Alberta.

Edie’s winning entry and runners-up were chosen from a list of 24 semi-finalists.

## Edie’s winning essay

Hi! My name is Edie. I was born in Ethiopia and lived there until I was 7. In Ethiopia you do not have much food, water, clothes or shelter. Every day I would walk to the river and stand at the edge getting water in my bucket. Then I would walk all the way home with the bucket on my head so I could use the water to wash clothes, faces, dishes and give water to plants. At the end of the day I would use the water to make dinner. We would all sit together and have a great time! I did not go to school, only my brother did. In Ethiopia most girls stay at home and let their brothers go to school. There was a lot of love in my family but I was having a hard life.

My Birth Mom told me that she was sending me to a place where they would take care of me better. Mom adopted me and brought me to Canada to live a better life. Now I am in a perfect school with friends. I am in grade four and I have the best education I could possibly imagine. Water comes out of a tap and I know it is clean and safe. I am having a great life and I never want to leave it because of all the love everyone is giving me. With all that I have been through, home is different to me than to a lot of other kids. Home means a person, place or thing that makes you feel good when you are around them. It is a place where people love you and you love them back. Home means a person you can cry on when you are down. Home means a person you can tell secrets to. Home means a person you can jump up and down with when you are excited. Sometimes things in life can be hard but having a good home can make a difference.

Home means fun, love and care!



## EVENTS

In 2012, several generous individuals and community groups channelled their passion for making a difference and held fundraising events to raise awareness, and to make the dream of homeownership a reality for hardworking families.

### HEELS 'N HAMMERS WOMEN BUILD GALA

The inaugural Heels 'n Hammers Gala held on April 19, 2012 was a great success, raising \$81,000 for Women Build 2012! Presented by Burnet Duckworth & Palmer LLP, the fun-filled evening featured emcee Tara Nelson from CTV Calgary, Habitat for Humanity Partner families, live and silent auctions, and a special surprise performance by Paul Brandt.

### ROTARY CLUB CASINO

Rotary Club of Calgary West and Rotary Club of Cochrane together organized a casino to support Habitat Southern Alberta. Volunteers spent an entire two days and nights at Elbow Casino to raise funds for one of the Rebuild projects in NE Calgary. All of their time, dedication and energy raised \$76,760.



## GORDON FOOD SERVICE (GFS)

GFS Canada partnered with Habitat for Humanity Canada with a goal to build a house in each of their Canadian markets over the next eight years. Habitat Southern Alberta was the lucky recipient in 2012 of an \$110,000 sponsorship through this national initiative. GFS staff worked diligently through many social events and fundraising initiatives to raise enough funds from coast-to-coast. The donation was made possible by GFS Canada's Calgary office organizing their second successful charity run/walk event in September 2012 that raised over \$12,000. More than 100 participants laced up their runners in support of Habitat Southern Alberta.

## GOOD EARTH GINGERBREAD CAMPAIGN

During the holidays, all Good Earth Coffeehouse and Bakery locations in Calgary and Airdrie, once again baked up delicious gingerbread holiday treats. One dollar from the sale of each fresh baked gingerbread family was donated to HFHSA. The campaign kicked off with Habitat homeowner Daniela and her kids decorating gingerbreads at the Calgary Board of Education location. The campaign raised \$2,743.

## DIAMONDS AND DENIM FUNDRAISING GALA

Airdrie Faith Build hosted their 4<sup>th</sup> annual Diamonds and Denim gala on Friday, November 2<sup>nd</sup>, 2012. Over 100 guests enjoyed a delicious prime rib dinner, silent and live auctions, fabulous door prizes and danced the night away to the tunes of "Skuzzy and the Woodticks". One lucky supporter also won a diamond in a glass of champagne. \$20,000 was raised through the Gala.

## NORTHLAND MALL GINGERBREAD LANE

During the hustle and bustle of the Holiday Season, shoppers took some time to visit the 2<sup>nd</sup> Annual Gingerbread Lane at Northland Mall. Donations were accepted through various activities; participants had an opportunity to visit with Santa and enjoy yummy treats along with some holiday crafts. \$1.00 from every gift card sold during this time was also donated to Habitat Southern Alberta, raising \$10,000.





## DELTA HOTEL AND RESORTS

Delta Hotels hosted various fundraisers and BBQ themed events in support of Habitat Southern Alberta. Through a family weekend adventure in Kananaskis, the 'Thrill of the Grill' BBQ series, the 4rd Annual 'Lobster BBQ' and 'Titanium Chef Cook-Off', they raised \$34,388, their best annual total to date.

## CROSSIRON MILLS

CrossIron Mills supported Habitat Southern Alberta with various initiatives in 2012, including a Stampede breakfast, holiday gift wrapping and gift card drive; and a one-day 'Trade-It-Up' event where customers 'traded' gift cards for CrossIron Mills ones. The old cards were donated to Habitat. Through the generosity of CrossIron Mills, \$35,893 was raised for local families in housing need.

## WORLD HABITAT DAY

Every year, the first Monday of October is declared by The United Nations as World Habitat Day, to reflect on the importance of adequate shelter for all. On October 1, 2012, we celebrated this special day with a luncheon. Approximately 100 Habitat supporters were in attendance to hear the keynote speaker, The Honourable Doug Griffiths, Minister of Municipal Affairs, Government of Alberta. He addressed the government's commitment to affordable housing in Alberta and spoke about his personal involvement and rewarding experience of taking part in a Global Village trip to Guatemala. Since 2007, the Government of Alberta has helped support local Affiliates to build close to 400 Habitat homes across Alberta.



## MEDICINE HAT CHAPTER WINTER RAFFLE

The Southern Alberta Medicine Hat Chapter held raffles for an iPad and digital camera in October 2012. Congratulations to the winners: Richard Humphrey who won the iPad and Bob Church who won the digital camera (donated by The Future Shop). The raffle was a great success, raising \$1830 towards the local build.

Many other events on our behalf took place in 2012:

- Local Calgary talent, Blues and Soul vocalist, Kirby Sewell hosted a special Thanksgiving event at the IronWood Stage and Grill, raising \$1,000 for our Habitat partner families.
- Calgary sport car enthusiasts gathered in September to rev up their engines for Habitat. Vipers, Lamborghini's were just some of the twenty-two cars that graced the curbs at the Banff Hotel, raising \$3,000.
- Amulet Exploration Ltd. hosted an office relocation, fall equinox celebration event where donations were accepted. \$3,000 was raised to support Habitat builds.





# WE BUILD PARTNERSHIPS

THANK YOU TO THE FOLLOWING  
SPONSORS, DONORS AND  
SUPPORTERS WHO HAVE HELPED  
US ACHIEVE OUR MISSION IN  
BUILDING AFFORDABLE HOUSING  
AND PROMOTING HOMEOWNERSHIP  
AS A MEANS TO BREAKING THE  
CYCLE OF POVERTY.

## CORPORATE SPONSORS AND DONORS

### HOUSE TITLE SPONSORS \$110,000+

Airdrie Faith Build  
Burnet, Duckworth & Palmer LLP  
CANA Construction  
Canadian Natural Resources Ltd.  
GFS Calgary  
Government of Alberta – Municipal Affairs  
Pace Oil & Gas Ltd.  
Qualico Communities  
Scotiabank  
Trico Charitable Foundation

### LAND SPONSORS \$75,000–\$109,999

Genesis Land Development  
Lafarge Canada Inc.  
Schneider Electric – Telvent

### TURN-KEY SPONSORS \$55,000–\$74,999

Alberta Union of Professional Employees (A.U.P.E.)  
Calgary Flames Foundation  
Genworth Canada  
Mark & Lauren Giordano – 5-for-5  
Norton Rose Canada LLP  
Rotary Club of Calgary West

### KITCHEN SPONSORS \$30,000–\$54,999

Brookfield Residential  
Cenovus Energy Inc.  
Delta Hotels and Resorts  
The House That Agriculture Built – Bayer CropScience Inc.,  
Dow AgroSciences Canada and Sygenta Crop Protection

### FAMILY ROOM SPONSORS \$15,000–\$29,999

Canadian Merchant Savings Directory  
(Airdrie branch)  
CrossIron Mills (Ivanhoe Cambridge)  
Nexen Inc.  
Simon Lifts Systems

### CHILD'S ROOM SPONSORS \$10,000–\$14,999

ATB Financial (Airdrie branch)  
Bayer CropScience Inc.  
Bonavista Energy Corporation  
GLJ Petroleum Consultants  
Husky Energy  
RBC Foundation  
TD Canada Trust  
The Home Depot Canada Foundation  
ZJ Solutions

### CORPORATE DONORS AND SPONSORS \$5,000–\$9,999

1618920 Alberta Inc.  
Aspen Properties Ltd.  
ATB Financial  
ATCO Structures & Logistics  
End of the Roll – SE  
Faith Community Baptist Church  
Harmony Park Developments Corp.  
IMV Projects  
Jayman MasterBuilt  
KPMG  
Northland Village Mall  
Penn West Petroleum Ltd.  
Qualico Developments West Ltd.  
Royalcan Developments Ltd.  
St. Stephen's Anglican Church  
Urban Development Institute – Calgary

## CORPORATE DONORS AND SPONSORS UP TO \$4,999

1066433 Alberta Ltd.  
1299576 Alberta Ltd.  
135482 Canada Inc.  
1503296 Alberta Ltd  
ACM Automation Inc.  
Alberta Appraisal Institute of Canada  
Alberta Electric System Operator  
ATCO I – Tek Inc.  
Aviva Canada  
Balboa Land Investments Inc.  
Barr Engineering Co.  
Bell Canada  
Bennett Jones LLP  
Bentall Kennedy (Canada) LP  
Bishop McNally High School  
Calgary Flames Hockey Club  
Calgary Presbytery United Church of Canada  
Cenovus Energy  
CH2M HILL Canada Ltd.  
Chestermere High School Students  
Chevron Canada Resources  
Church of The Good Shepherd  
Clear Water Academy  
CN  
Cossette Communication Inc.  
Delta Bow Valley Hotel  
Delta-P Risk Inc  
Eecol Electric  
EMCO Corporation  
EnCana Corporation  
Enerplus Corporation  
First Calgary Financial  
Five Star Events Corporation  
Fluor Canada  
FTC Painting Ltd.  
GE Transportation  
Genworth Financial Canada  
Gienow Windows and Doors

Good Earth Cafes Ltd.  
Harvest Hills Alliance Church  
Hatch Ltd.  
Hopewell Residential Communities LP  
Inez Photography  
Insignia Energy Inc.  
Johnson & Associates Interior Design Inc.  
Kelly Services  
Knightsbridge Homes  
Knox United Church  
Lakeview United Church  
Living Spirit United Church  
Mark Vacy-Lyle Prof. Corp.  
Mathieson & Hewitt Photography  
McGill Alumni Association of Calgary  
Melcor Developments Ltd.  
Merit Contractors Association  
Miles Davison LLP  
Mortgage Loans Association of Alberta  
Nichols Trucking Inc.  
Nissan Canada  
Old Navy  
Pasquini & Associates  
Paul Ziff & Co.  
Pengrowth Energy – Drilling Completions Group  
Precision Drilling Corporation  
Price Waterhouse Coopers Canada Foundation  
QV Investors Inc.  
RBC Royal Bank  
Read Jones Christoffersen  
Red Deer Lake United Church  
Rick Balbi Architects Ltd.  
Rising Women Magazine  
Rocky Mountain Analytical  
Roof Consultants Institute, Canadian Prairies Chapter  
Ryan Directional Services  
Scarboro United Church  
SeisWare International Inc.  
Seniors Housing Society of Alberta  
Siemens Canada  
Sobeys SWCB  
Society for Treatment of Autism

Spectra Energy Transmission  
Springbank Community Church  
St. Andrews United Church  
St. Francis of Assisi Anglican Church  
St. Thomas United Church – Hawkwood  
Superior Millwork Ltd.  
Telus Corporation  
Ten Thousand Villages  
Ternion Results Inc  
Unedited Spirituality  
United Methodist Church Calgary  
Vivint  
Watches 'N More, Promotional Products Inc  
Western Living Magazine  
Westjet Airlines  
Williams Engineering  
Woodcliff United Church  
Worley Parsons Canada Service Ltd.  
Wright Track Coaching Inc.  
Yoga Dot Calm  
YWCA of Calgary  
YYC Calgary Airport Authority

## GRANTS AND FOUNDATIONS

ATCO Gas–EPIC  
C3–Climate Change Central  
Canadian Online Giving Foundation  
Cenovus Employee Foundation  
Chimp Foundation  
Citi Foundation  
Community Foundation of Medicine Hat and Southeastern Alberta  
Edmonton Community Foundation  
EnCana Cares Foundation  
Flames Foundation for Life  
Government of Canada  
Genworth Financial Canada  
Halliburton Giving Choices  
Home Outfitters  
IBM Employees' Charitable Fund  
J.K. Esler and Annemarie Schmid Esler Family Trust  
Municipal Sustainability Initiative (MSI)

Poelzer Family Foundation  
Suncor Energy Foundation  
The Calgary Foundation

## IN-KIND DONORS AND OTHER SUPPORTERS

1142126 Alberta Ltd.  
1324199 Alberta Inc.  
1618920 Alberta Inc.  
Aaron Hamstead  
ABBL Hardware Inc.  
Active Marble Granite Works  
Adelaide Construction  
AdMaki Incorporated  
Adoption By Choice  
Adrian Harding  
Alberta Furniture Company Ltd.  
Alfred Nowak  
All Floors Design Centre  
All Span  
All Weather Windows  
Allan Brown  
Altus Group  
Angela Jarvie  
ANHWP  
Anubhav Chaitanya – Alberta New Home Warranty Program  
Aritzia  
Arlene Barr – Photography by Arlene  
Aptis Industries Ltd.  
ATCO Gas – EPIC  
Audrey Wilson  
Barb Kryski  
Barbra Swanson  
Bauer Interior  
Bearstone Environmental  
BEHR  
Beth Oliver  
Bhawani Clark Inc.  
Bill Cosgrove  
Billy's Basements  
Bob Magliocco

Boon Ong Photography  
 Brad Kopas  
 Bravura Holdings Inc  
 BRC Lighting Consultants and Design Inc.  
 Brian Shustack  
 Brian Spelrem  
 Brookfield Homes  
 C3 - Climate Change Central  
 Cabinet Solutions  
 Calgary Herald  
 Calgary Sun  
 Calgary Immigrant Educational Society  
 Canadian Cancer Society  
 Canadian Home Builders Association  
 Canadian Online Giving Foundation  
 Canadian Tire  
 Carla Ciepliski  
 Carpet One Medicine Hat  
 Carpets for Less  
 Carstairs Youth Centre  
 Catholic Immigration Society  
 Cecelia Bartsch  
 Cenovus Employee Foundation  
 Central Memorial Highschool  
 CertainTeed Insulation Canada Inc.  
 CGC Inc.  
 Chantale Rowsell  
 Chinook Sod Farms Ltd  
 OIL Paints  
 Chimp Foundation  
 CIPH Members  
 Citi Foundation  
 City of Medicine Hat  
 Clark Builders  
 Cloverdale Paint  
 Coaster Company  
 Cochrane Family and Community Support Services  
 Cochrane Society for Housing Options  
 CODIO Photography  
 Colin Drever  
 Community Foundation of Medicine Hat and Southeastern Alberta  
 Connie Kaiser  
 Connie Mitchell  
 Consignment Gallery  
 Cordell's Design  
 Cosco – Medicine Hat  
 CTS TV  
 CTV Calgary

Custom Electric Ltd.  
 D&G Photography  
 Dale Lobsinger  
 Dan Puloski  
 Dana Mitchell  
 Dana Neilson  
 Danielle Kaszas  
 Danziger Designer Glass Studio  
 Darlene Hamilton  
 David Peko  
 Deepark United Church  
 DeGolyer and MacNaughton Canada Limited  
 Delta Membrane Systems Ltd.  
 Dianna Blight  
 Dimex Hardware Products  
 Dominion Warehousing  
 Double F Holdings  
 Double R Building Products  
 Douglas Houssin  
 Dow Chemical Canada Inc.  
 Drew McNabb  
 Driver Direct  
 Duct Blasters  
 DVS Stucco  
 E5 Group Inc  
 Edmonton Community Foundation  
 Ecoc Electric  
 Eisenberg's Fine Furniture  
 EMCO Corporation  
 Emercor  
 EnCana Cares Foundation  
 End of the Roll Carpet  
 Environmental Construction Services  
 Erin Wilde, Kool 101.5  
 Escon Corporation  
 Estate Of Benita Magee  
 Estate Of Deborah Draycott  
 Evelyn Kirkhope  
 Exciting Lighting  
 Field Law  
 Flagworks  
 Flames Foundation for Life  
 Foothills Academy  
 Foothills Ready Mix Inc.  
 Garry Johnston Consulting  
 Gerry Smith  
 Gesco Industries  
 Global Calgary

Global Paymac  
 GoldSeal Master Builder  
 Good Earth Coffeehouse and Bakery  
 Goodman Roofing  
 Graffiti Imaging Inc.  
 Grant Hutchinson  
 Grant Waddell Photography  
 Green Standard Ltd.  
 Gregor Summers  
 Guns N Hoses Roofing  
 Guy R Cochrane – Cochrane Law  
 Guy Grierson  
 Gwyneth Gillette  
 H.T. Drywall (CLG) Ltd  
 Habitat for Humanity Canada Foundation  
 Halliburton Giving Choices  
 Halsall Associates Limited  
 Hanna Clark  
 Harold Adrian  
 Harvey Shantz  
 HD Supply  
 Heather Kereliuk  
 Helene Desormaux  
 Heywood Photographs  
 Highland Crane  
 Home Depot Canada  
 Home Depot Canada Foundation  
 Home Outfitters  
 Home-Alyze West Inspections Ltd.  
 House of Mirrors  
 Houston Realty  
 Hunter's Country Kitchen  
 Hunter Douglas  
 Ian Morrow  
 IBM Employees' Charitable Fund  
 Ideal Insulation  
 Imperial Oil Ltd.  
 Industrial Backhoes Ltd.  
 Inland Concrete  
 Interior Living  
 Invest Hotels GP IX Ltd  
 Ivahoe Cambridge (CrossIron Mills)  
 James Carter Designs  
 Janet Mittag  
 Janice Darling  
 Janice McNabb  
 Jean Partridge  
 Jean Willis

Jeff Marsh  
 Jeff Wilson  
 Jennifer Boone  
 Jerry Roberts  
 Joan Drennan  
 Joanne and Darl Charlton  
 Joe Horvath  
 John Polnick  
 Judy O'Conner  
 Just Junk – Okotoks  
 Kajari Datta  
 Kari Beshry  
 Kathy Sissons  
 Kathy Yuzda  
 Keith Pomedli  
 Kelly Marshall  
 Kelly Martyn  
 Kelly McGinnis Realty Inc.  
 Kendra Massie  
 Kenton Zandee  
 Kevin Blackwell  
 Kevin Jabusch  
 Kevin Scott  
 Kitchen Craft  
 Kool 101.5  
 KPMG  
 Kyle Bertsch  
 Lafarge Concrete  
 Landstar Corporation  
 Larry Schumaker  
 Larry Vanderveen  
 Legacy Kitchens  
 Lens Crafters  
 Les Pearson  
 Leslie Tamagi  
 Level2 Sportswear  
 Linda And Manfred Marofke  
 Linda Wright  
 Louis Sehn  
 Lowes – CrossIron Mills  
 Lyle Kramar  
 Mabbott & Company  
 Majestic Tent & Event  
 Marvel Galinsky  
 Marilyn Conlon  
 Mary Nichols  
 Mary Silenzi  
 Mas and Seema Quadri



Mathieson & Hewitt Photographers  
 Maurice Warren  
 Mechwave Engineering  
 Metro Exteriors  
 Michael Houssin  
 Minnie Herchek  
 MODISclub  
 Moduline Industries  
 Mohammad Asif  
 Monarch Roofing  
 Monarch Siding Centre  
 Mr. P. Potty (1997) Limited  
 Murieta's Bar and Grill  
 Nadine Klem  
 Nancy Hanson  
 National Smokeless Tobacco  
 NexusV Inc.  
 Nick DeCarlo  
 Niklas Group  
 Norma Jean Lockrem  
 ODL North America  
 Olive Krom  
 Orr Insurance Brokers  
 Owens Corning Canada  
 P&Z Custom Cabinets  
 PanCana  
 Parkland Fuel Corporation  
 Pason Systems Corp.  
 Pattison  
 Paul Brandt  
 Paul Logan Associate – Blake, Cassels & Graydon LLP  
 Paul Marsonette  
 Pencorp Life Insurance  
 Peripherals  
 Polar Ray-O-Max Windows Canada  
 Priddis Greens Golf & Country Club  
 Princess Auto  
 Randy Gregory  
 Regal Building Materials Ltd  
 Renewability Energy Inc.  
 Richard MacDonald  
 Richard MacDonald & Associates Ltd.  
 Rick Hamlin  
 RMD Contracting  
 Rob Fehr  
 Robert Dixon  
 Robert Montgomery  
 Robert Schrag

Robert Stallworthy  
 Roberts Jerry  
 Rod Schultz  
 Ron Hood  
 Ron Petaske  
 Rona Revy Inc  
 Ronald Laberge  
 Ronald Morton  
 Roofing Ltd Meerkat  
 Royal Doulton  
 RSC Group  
 Ruth Caines  
 Safeway – McKenzie Towne  
 Salim Sindhu  
 Sally Reid  
 Schneider Electric  
 Scooty's Excavating  
 Second Cup  
 Serelito Cadema  
 Seven62 Media  
 Shane Homes  
 Shane Mercer  
 Sharon Fawcett  
 Sharon Mazurkewich  
 Shaw TV Calgary  
 Shelly Jacober  
 Shirley Higdon  
 Shoemaker Drywall  
 Signature Lighting & Fans  
 Signs by Jan  
 Spectrum Sales Agency  
 Steep Rock Ltd.  
 Steve Lozza  
 Sticks and Stones Design Group inc.  
 Superior Cabinets  
 Supreme Windows  
 Susan Bauerfind  
 Susan Harrington  
 Susan Wahl  
 Tammy Smith  
 Tara Nelson, CTV Calgary  
 Ted Nieuwierzytki  
 The Brick Warehouse  
 The Dominion  
 The Estate of W.J. Kennedy  
 The Fireside Place Restaurant  
 The Flooring Outlet  
 The Glenco Club

The Green Bean Restaurant and Catering  
 The Kidney Foundation  
 Tiffany Lucas  
 Tim Horton's – Olds  
 Todd Hoyem  
 Tom Baxter  
 Totem Building Supplies  
 Treval Foundation Spray  
 United Library Service  
 Uponor Ltd.  
 Vanessa Taylor  
 W. Bitz Contracting  
 Warren Stanich  
 Wayel Holdings  
 Wendy Vanderkooy  
 West Canadian Digital Imaging Inc.  
 Western Pump  
 Whirlpool Canada  
 Wolseley  
 Wolseley Chronkhite  
 Woody's Flooring  
 Youn Bérubé  
 Zen Living Kitchen and Bath

## INDIVIDUAL DONORS \$500+

Allan & Jenny Hiebert  
 Barbara & Michael Morin  
 Barbara Maddocks  
 Bruce & Jules Kirke  
 Carl & Anna Tremblay  
 Clint Cawsey  
 David & Florence Radlowsky  
 Denise Hamilton  
 Doreen Normandeau  
 Douglas & Rosemary Bonner  
 Elizabeth Taylor  
 Gilbert Dawson  
 Glenn Winter  
 Grant Stevens  
 Guy & Ruby Jeaournd  
 Jack & Virginia Beaton  
 James Enarson  
 Jonathan Liteplo  
 Kenneth McNeill  
 Kirby Sewell  
 Lisa & Dennis Frehlich  
 Manfred Schmidt  
 Margaret Southern

Martin Molyneaux  
 Martin Pangracs  
 Martin Teitz  
 Mike Flanagan  
 N & C Long  
 Phil Gardner  
 R. Bruce McFarlane  
 Raymond & Susanne Boivin  
 Rebecca Chafe  
 Richard Trenam  
 Robert & Denise Morrison  
 Ron & Ann Rogers  
 Roy & Lucille Beckwith  
 Ryan & Jessica Loewen  
 Stephen Calderwood  
 Theresa Trotter

## HOPE BUILDERS

Monthly Donors  
 Adnan Moghul  
 Andrea Hlady  
 Anna Maria Korell  
 Benny Williams  
 Beverly Picard  
 Beverly Pike  
 David O'Brien  
 Doreen Normandeau  
 Edward Fijal  
 Ester Hindbo  
 Fay Whitford  
 Gabriel Barton  
 Jay Poscente  
 Jess Sandhu  
 Judy Aldous  
 Lilybeth McGrath  
 Marie-Helene Turgeon  
 Mike Mee  
 Oyebanke Awosika  
 Patricia Harvie  
 Richard Thom  
 Rosemarie Paas  
 Shani Kabato

Thank you to the many other individuals and organizations for their support and donations in the past year.



# CONTACT US

**HABITAT FOR HUMANITY SOUTHERN ALBERTA**  
210, 805 MANNING ROAD NE  
CALGARY, AB T2E 7M8  
PHONE: (403) 253-9331

[WWW.HABITATSOUTHERNAB.CA](http://WWW.HABITATSOUTHERNAB.CA)

Charitable Registration Number: 13582 0496 RR0001

FOLLOW US ON FACEBOOK AND TWITTER